



# CITY OF RANCHO MIRAGE

Planning Division  
69-825 Highway 111  
Rancho Mirage, CA 92270  
Planning@RanchoMirageCA.gov  
(760) 328-2266

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## PUBLIC HEARING NOTICE

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**PLANNING COMMISSION MEETING**  
**Thursday, September 14, 2023 – 2:00 p.m.**

**Sign Program Case No. SIPR23-0002**

**Applicant:** DMB Development LLC on behalf of ECRM Residential

**Request:** Consideration of a sign program to establish sign criteria for various types of signage throughout the Cotino residential community.

**Location:** The Section 31 Specific Plan area is comprised of approximately 618 acres and is bounded by Gerald Ford Drive to the north, Monterey Avenue to the east, Frank Sinatra Drive to the south, and Bob Hope Drive to the west.

**NOTICE IS HEREBY GIVEN** that a Public Hearing will be held before the City of Rancho Mirage PLANNING COMMISSION pursuant to Rancho Mirage Municipal Code Title 17. Pursuant to the provisions of the California Environmental Quality Act (CEQA), Section 15162, the previously certified Environmental Impact Report for the Section 31 Specific Plan (SCH No. 2018081074) is still valid. No further environmental review is required.

The Public Hearing will be held on Thursday, September 14, 2023, at 2:00 p.m., in the Council Chamber, 69-825 Highway 111, Rancho Mirage, California, at which time and place pertinent testimony will be heard. The file, including all environmental information, is available for public inspection at City Hall, Monday through Friday, between 8 a.m. and 5 p.m.

Written testimony may be submitted to the City Clerk via email to [Cityclerk@RanchoMirageCA.gov](mailto:Cityclerk@RanchoMirageCA.gov), or mailed to City of Rancho Mirage, ATTN: City Clerk, 69-825 Highway 111, Rancho Mirage, CA 92270. Written testimony must be received no later than 11:00 a.m. on the day of the hearing to be considered by the Planning Commission.

**GOVERNMENT CODE § 65009 NOTICE:** If you challenge this proposed activity in court, you may be limited to raising only those issues you or someone else raised at the Public Hearing described in this notice, or in written correspondence delivered to the Planning Commission sufficiently prior to the Public Hearing to enable its consideration by them.

### Vicinity Map – Not to Scale

